



Executive Communication Virtual Academy

Global Public Speaking Case Study

A long-time client of ours, a Fortune 50 financial institution, came to us during the pandemic when their sales leaders and market executives needed to seamlessly transition from in-person to virtual communication.

We adapted our customized in-person trainings to the client's virtual platform in order to create a transformational program that would immediately position their teams to build trust with clients and motivate colleagues in this new environment.

The Challenge

“ We've been giving presentations for 20 years and we're very comfortable in front of an audience. Presenting virtually is new to all of us! What do we do? ”

Sales teams are used to being out in the field talking to clients in person. Our worlds have shifted considerably.

We are historically a face-to-face meeting culture, and of course that has now changed. Our skills need to adapt.”

The Impact

“ I can tell who is taking your course and who isn't. I'm seeing everyone make progress. We are all developing together. ”

“ I've been to dozens of trainings and a number of communication-focused trainings and your training has blown them all away. I'm left with excess energy to continue to get better and I believe it is possible. ”

We turned a 2-day in-person training into a series of 3-hour virtual sessions spread out over 2 months led by our CEO Allison Shapira. Private virtual coaching with our GPS Coaches helped participants practice and apply what they learned in between sessions.

They saw immediate progress in themselves and in each other. They shared their new skills with their teams to foster a culture of learning. They also created a powerful network for peer coaching that leaders rarely find within an organization.

We are proud to offer high-impact programming in any medium, virtual or in person.

PROGRAM ELEMENTS	Group Training	1:1 Coaching	Cohort Size
 VIRTUAL ACADEMY	5 virtual sessions of 3 hours each over 2 months	2 hours of 1:1 coaching per participant	4 cohorts of 10 participants: 40 people total

VIRTUAL PROGRAM BONUS:

- Saved money with no travel costs
- Cohorts grouped by role, not by location
- Tapped into a nation-wide training team
- Offered a fillable PDF workbook
- Surprise swag delivered to participants' homes

“ I will unequivocally say your program is the BEST I have ever done. ”



GLOBAL PUBLIC SPEAKING